



*Central Alberta  
Awards of Excellence  
in Housing*

SPONSORSHIP  
KIT



Dear Valued Sponsor,

The 2024 Central Alberta Awards of Excellence in Housing Gala will be held on Saturday, May 25<sup>th</sup>, 2024 in the brand new Event Centre at the Red Deer Resort and Casino. This gala is Central Alberta's signature event celebrating the accomplishments and contributions of local home builders, land developers, trades, renovators, suppliers and service professionals who represent the residential construction industry.

This year, 36 awards will be distributed to honour exceptional achievements and admirable service in the respective fields of BILD Central Alberta members. Honours range from peer-evaluated awards to multiple judged categories and of course the prestigious, Renovator of the Year and Builder of the Year Awards.

The success of this gala relies on our partners and sponsors. By becoming a sponsor, your business will have a unique opportunity to take center stage and align your brand with our association's values. Your business will be highlighted to hundreds of key decision makers, influential business owners, senior managers, community and industry leaders in Central Alberta.

If your business would like to sponsor our Awards Gala, please contact our office by either email or phone.

Thank you for your interest and your support is greatly appreciated.

Sincerely,

Chris Windrim, Executive Director

[chris@bildcentralalberta.ca](mailto:chris@bildcentralalberta.ca)

403-346-5321

CATEGORIES	SUPPORT	BRONZE	SILVER	GOLD	TITLE EXCLUSIVE
Tickets to Gala	2	4	6	8	10
Social Media Mentions	✓	✓	✓	✓	✓
Brand Mention in Gala Promotion	✓	✓	✓	✓	TOP
Logo Placement in Program, Slideshow, Website & Newsletter	✓	✓	✓	✓	TOP
Company Name on Sponsored Awards		✓	✓	✓	✓
Unique Gala Sponsorships (See Below)		1	1	-	-
Sponsor Recognition by Emcee				✓	✓
Primary Logo Placement				✓	✓
Commercial during Gala (Supplied by Sponsor)				30 SEC	1 MINUTE
Logo Placement on Program Title Page					✓
Speaking Opportunity (Beginning of Gala)					3 MINUTES
Cost for Sponsorship	\$1,000	\$2,500	\$3,000	\$4,000	\$5,000

**BRONZE UNIQUE SPONSORSHIP**  
(CHOOSE ONE)

- President Toast Sponsor
- Photographer Sponsor
- Door Prize Sponsor
- Dessert Sponsor
- Table Candy Sponsor
- Production Sponsor

**SILVER UNIQUE SPONSORSHIP**  
(CHOOSE ONE)

- Table Wine Sponsor
- Entertainment Sponsor
- Reception Drink Sponsor
- Centre Piece Sponsor
- Bar Sponsor

NOTE: SOME CATEGORIES MAY NOT BE AVAILABLE PENDING FIRST RIGHT OF REFUSAL

## 2024 Central Alberta Awards of Excellence in Housing Gala

### Sponsorship Registration Form

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<input type="checkbox"/> Title Sponsor (Exclusive)	Note:
<input type="checkbox"/> Gold Sponsor	_____
<input type="checkbox"/> Silver Sponsor	_____
<input type="checkbox"/> Bronze Sponsor	_____
<input type="checkbox"/> Supporting Sponsor	_____

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#### Payment Options:

Cheque       Credit Card       Invoice (Members Only)

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Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

BILD Central Alberta  
#200, 6700 76 Street, Red Deer, Alberta T4P 4G6

# Sponsors

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Thank you  
for Supporting our  
Awards Gala,

